

## HOJA DE VIDA DE MARCELO BENITEZ

Vice President, B2B

Miami/Fort Lauderdale y alrededores, Estados Unidos  
| Telecomunicaciones

Actual Millicom,  
Millicom International Cellular (Tigo)

Anterior Millicom International Cellular,  
Tigo El Salvador - Millicom International Cellular,  
Millicom International Cellular (Tigo)

Educación Stanford University

Experiencia

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- 2. Actualmente es Vice President, B2B, en **Millicom**

Our vision is to build Tigo business as the preferred digital workstyle partner for all enterprises, enabling them to be as productive as possible with integrated solutions while guiding them into the cloud. I'm responsible to take this vision, develop strategies based on the opportunities in each country and execute it across all our operations in Africa and LATAM.

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- Director, B2B & International Markets**  
**Millicom International Cellular (Tigo)**

enero de 2013 – actualidad (3 años 2 meses)Miami/Fort Lauderdale y alrededores, Estados Unidos

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Responsible for the B2B segment for LATAM and AFRICA operations, including all mobile and fixed services, also responsible for the International Markets products.

- **VP Millicom International Cellular**  
1997 – 2015 (18 años)

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- CEO**

**Tigo El Salvador - Millicom International Cellular**

septiembre de 2011 – diciembre de 2012 (1 año 4 meses)El Salvador

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